



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Service Logistics [N1Log2>LU]

Course

Field of study

Logistics

Year/Semester

1/2

Area of study (specialization)

–

Profile of study

general academic

Level of study

first-cycle

Course offered in

Polish

Form of study

part-time

Requirements

compulsory

Number of hours

Lecture

8

Laboratory classes

0

Other (e.g. online)

0

Tutorials

10

Projects/seminars

0

Number of credit points

2,00

Coordinators

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Lecturers

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Prerequisites

The student commencing this course should have a basic knowledge of the basics of logistics, entrepreneurship, logistics processes and operational management in logistics. He should also have the ability to obtain information from the indicated sources and be ready to cooperate as part of the team.

Course objective

Provide students with basic knowledge in the field of service characteristics, service management, logistics of service enterprises also in relation to Logistics 4.0, sustainable development and reverse logistics and ecology as well as logistics services and their outsourcing and the role of service providers in supply chains. Developing students' skills in solving problems arising in the logistics of services and the logistics services market.

Course-related learning outcomes

Knowledge:

1. Student knows the dependencies governing service companies and their connections with logistics [P6S_WG_01]
2. Student knows the issues of mapping logistic processes in service companies, process orientation in

service logistics and simulation [P6S_WG_03]

3. Student knows the extended concepts for service logistics and its detailed issues and supply chain management [P6S_WG_05]

4. Student knows the conditions of the functioning of service companies as participants of logistic processes and the strategies of their functioning [P6S_WK_02]

Skills:

1. Student is able to make a critical analysis of technical solutions used in the analyzed logistics system of a service company (in particular in relation to devices, facilities and processes) [P6S_UW_04]

2. Student is able to choose, based on the analysis of the usefulness and limitations, the appropriate tools and methods for solving engineering problems relevant for the construction or reorganization of a logistics system in a service company [P6S_UO_02]

Social competences:

1. Student is aware of the responsibility and initiation of activities related to the formulation and transfer of information and cooperation in the society in the field of logistics in service company [P6S_KO_02]

2. Student is aware of the responsibility for their own work and the readiness to submit to the principles of teamwork and responsibility for jointly performed tasks [is aware of the responsibility for their own work and readiness to submit to the principles of teamwork and responsibility for jointly performed tasks] [P6S_KR_01]

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Lecture: The knowledge acquired during the lectures is verified by a colloquium at the last class and / or by tests (quizzes) at individual classes (via the Moodle platform).

Tutorials: Partial evaluations of the progress of the project stages, final evaluation. Passing threshold: 50% of points.

Programme content

Lecture: The syllabus covers issues related to logistics in a service company and logistical services from a theoretical perspective.

Exercises: The syllabus covers issues related to logistics in a service company and logistics services in practical terms.

Course topics

Lecture: Characteristics of a service, a service enterprise and its role in a developed economy, sections of a services, logistic service, services in logistics and the supply chain, the place of logistics in a service enterprise

service enterprise in relation to Logistics 4.0, sustainability and reverse logistics and environmentalism, the logistics system of a logistics enterprise in a phase and process perspective.

Exercises: On the basis of a selected service enterprise (any section), students make a description of provided services and their material substrates, logistic system characteristics, MRP.

Exercises also include an evaluation of logistics operators and a case study in VMI.

Teaching methods

Lecture: information lecture with multimedia presentation, didactic films, talk, business stories, case study.

Tutorials: brainstorming, case study, design method.

Remote learning methods indicated on the ekursy.put.poznan.pl platform.

Bibliography

Basic:

1. Werner-Lewandowska K., Kosacka-Olejniak M., Dojrzałość logistyczna przedsiębiorstw usługowych, Spatium, Radom, 2020.

2. Biesok G. (red.), Logistyka usług, CeDeWu, Warszawa, 2013.

3. Ciesielski M. (red.), Rynek usług logistycznych, Difin, Warszawa, 2005.

Additional:

1. Bitkowska A., Kolterman K., Wójcik G., Wójcik K., Zarządzanie procesami w przedsiębiorstwie. Aspekty teoretyczno-praktyczne, Difin, Warszawa, 2011.
2. Chraćol-Barczyk U., Jedliński M., Rosa G. (red. nauk.), Marketing usług logistycznych, C.H.Beck, Warszawa, 2017.
3. Filipiak B., Panasiuk A. (red. nauk.), Przedsiębiorstwo usługowe. Zarządzanie, Wydawnictwo Naukowe PWN, Warszawa, 2008.
4. Werner-Lewandowska K., Logistics maturity of 3 PL service providers - empirical research results [w:] Brzeziński Ł., Cyplik P., Adamczak P., Kopeć M. (red.), Modern solutions in production and warehousing, Spatium, Radom, 2019.
5. Werner-Lewandowska K., Logistics maturity of the Polish service sector - research results, LogForum, 16 (4), 2020, s. 561-571.
6. Werner-Lewandowska K., Kosacka-Olejek M., Logistics maturity model for engineering management - method proposal, IV Konferencja Naukowej „Logistyka w naukach o zarządzaniu”, Wyższa Szkoła Bankowa, Wrocław, 2019.
7. Werner-Lewandowska K., Kosacka-Olejek M., Logistics engineering application in the logistic maturity model for the service enterprises, Proceeding of The 14th International Conference of Logistics and SCD System, Chinese Maritime Institute, 2019.
8. Werner-Lewandowska K., Logistics maturity in service enterprises - research results, Proceedings of the 35th International Business Information Management Association Conference (IBIMA), 1-2 April 2020 Seville, Spain. Education Excellence and Innovation Management: a 2025 Vision to Sustain Economic Development during Global Challenges, 2020, s. 3619-3634.
9. Werner-Lewandowska, K., Kosacka-Olejek, M., Model dojrzałości logistycznej przedsiębiorstw usługowych - podstawy teoretyczne, Przedsiębiorczość i Zarządzanie, t. 20, z. 7, cz. 2: Logistyka w naukach o zarządzaniu, 2019, s. 175-189.

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,00
Classes requiring direct contact with the teacher	18	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	32	1,00